

**PROMOTING COMPETITIVENESS BY REINFORCING
THE EU'S MARKET SURVEILLANCE SYSTEM**

Wednesday 5 November 2025

18h00 Cocktail - 18h30 Dinner Debate

European Parliament Members' Salon

Organised in partnership with ORGALIM – Europe's Technology Industries

PROGRAMME

18h30	INTRODUCTION BY THE PARLIAMENTARY HOST Maria GRAPINI MEP (S&D) Vice Chair of the Internal Market and Consumer Protection Committee
18h35	EUROPEAN COMMISSION KEYNOTE SPEECH PROMOTING COMPETITIVENESS BY REINFORCING THE EU'S MARKET SURVEILLANCE SYSTEM Hanna ANTTILAINEN, Member of the Cabinet of Executive Vice President Stéphane Séjourné, responsible for Single Market Strategy
18h50	Q&A with the Commission
19h00	PRIORITIES FOR EUROPEAN MANUFACTURERS Javier ORMAZABAL ECHEVARRIA, President, ORGALIM & President and CEO, VELATIA
19h10	MAKING USE OF THE TOOLS IN THE EU'S MARKET SURVEILLANCE REGULATION - Filip GEERTS, CECIMO, Director General - Martina GRIFFO, CECE, Policy Manager - Laura CASUSCELLI, WINDEUROPE, Senior Adviser – Trade and Industry - Ann-Françoise VERSELE, BEKAERT, Vice President Sustainability & Governmental Affairs - Carsten DANNÖHL, CATERPILLAR, EU Government Affairs Manager & Head of Brussels Office - Ralph Ronald GOEBEL, SIEMENS, Head of Certification
19h45	Dinner & Networking
20h30	INTERVENTION BY PROFESSOR DANUTA HÜBNER , Former Commissioner and Former Parliamentary Chair (EPP) of the Constitutional Affairs Committee
20h35	MAKING USE OF THE TOOLS IN THE EU'S MARKET SURVEILLANCE REGULATION - My BERGDAHL, TEKNIKFÖRETAGEN, Director Digital Trade and Standardisation - Michal ZAKRZEWSKI, APPLiA – Home Appliance Europe, Senior Policy Director, Digital & Competitiveness - Casper VANDEN BILCKE, Belgian Federal Ministry of Economy Single Liaison Officer Market Surveillance
20h45	ADDRESSING GAPS IN THE CURRENT REGULATORY FRAMEWORK Thomas KRAUS, Acting Chair of ORGALIM'S Internal Market Working Group VDMA Deputy Head Technical Affairs & Standardisation
20h50	HARNESSING THE POTENTIAL OF A DIGITAL PRODUCT PASSPORT FOR THE NEW LEGISLATIVE FRAMEWORK Alexandru ION, Team Leader DPP, DG GROW, European Commission
21h05	Q&A with the Commission
21h15	INFORMAL RESPONSE BY THE COMMISSION
21h25	CLOSING REMARKS European Forum For Manufacturing, Antony Fell, Secretary General